

**Answers to Questions
Chamber Economic Outlook Survey 2009**

Demographics

Number of Members

0 to 100	22%
101 to 250	36%
251 to 500	22%
More than 500	19%

Population of community served

0 to 2,500	18%
2,501 to 5,000	19%
5,001 to 10,000	19%
10,001 to 20,000	18%
20,001 to 50,000	12%
More than 50,000	15%

Annual revenue

Less than \$100,000	38%
\$100,001 to \$250,000	30%
\$250,001 to \$750,000	19%
More than \$750,000	13%

Location

Southwest	16%
Southeast	26%
Central	28%
Northwest	13%
Northeast	17%

Economic Outlook

In the next 12 months, do you anticipate your community employment will:

Increase	34%
No change	53%
Decrease	13%

What are the top business concerns facing your community?

Taxes	61%
Energy	7%
Labor shortage	11%
Regulation	21%
Economic slowdown	89%
Competition	9%
Globalization	9%
Security	3%
Healthcare costs	61%
Other Answers	7 %

What is the business climate going to be like in your community in 6 to 12 months?	
Good growth	1%
Moderate growth	28%
Remain flat	62%
Decline	9%
How will the Wisconsin economy perform over the next 12 months?	
Good growth	0%
Moderate growth	29%
Remain flat	59%
Decline	12%
Generally speaking, would you say things here in Wisconsin are going in the right direction, or have they gotten off on the wrong track?	
Right direction	18%
Wrong track	82%
Thinking about the business climate in Wisconsin, would you say that state government here is:	
Very pro-business	1%
Somewhat pro-business	18%
Neutral on business	24%
Somewhat anti-business	32%
Very anti-business	25%
Chamber Outlook	
Do you anticipate your membership to:	
Increase	33%
No change	55%
Decrease	12%
Do you anticipate your chamber's overall revenue to:	
Increase	28%
No change	48%
Decrease	25%
Do you anticipate your chamber's advocacy activities will:	
Increase	49%
No change	44%
Decrease	7%
Do you anticipate your number of volunteers to:	
Increase	16%
No change	77%
Decrease	7%